



HOTEL & LEISURE ADVISORS

PRESS RELEASE

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TOP-PERFORMING INDOOR AND OUTDOOR WATERPARK RESORTS IN THE UNITED STATES

Hotel & Leisure Advisors, a consulting firm based in Cleveland, Ohio, has analyzed the open indoor and outdoor waterpark resorts in the United States and has compiled a list of the highest performers in terms of room revenue (inclusive of the waterpark premium). It should be noted that firm looked only at properties that were operational for all of 2006. The following chart indicates the result of the firm's study.

Top 10 Performing Waterpark Resorts by Room Revenue in the United States in 2006					
Rank by Room Revenue	Name	Location	Number of Rooms	Size of Indoor Waterpark	Size of Outdoor Waterpark
1	Wilderness	Wisconsin Dells	1,054	225,000	Three Acres
2	Holiday Inn Nickelodeon Suites	Orlando, FL	789	NA	Three Acres
3	Kalahari	Wisconsin Dells	740	125,000	One Acre
4	Great Wolf Lodge	Poconos, PA	401	78,000	NA
5	Kingston Plantation Resort	Myrtle Beach, SC	935	NA	One Acre
6	Kalahari Resort	Sandusky, OH	596	80,000	1/2 Acre
7	Great Wolf Lodge	Wisconsin Dells, WI	437	78,000	1/2 Acre
8	Great Wolf Lodge	Williamsburg, VA	301	55,000	NA
9	Splash Lagoon	Erie, PA	368	65,000	NA
10	Great Wolf Lodge	Sandusky, OH	271	33,000	NA

Note: NA - Not Available
Source: Hotel & Leisure Advisors

Four of the properties on the list have both indoor and outdoor waterparks; four have only indoor waterparks, and two have only outdoor waterparks. Three of the top performing resorts are located in the Wisconsin Dells while two are in Sandusky. The remaining properties are located in Orlando, Myrtle Beach, Poconos, Williamsburg, and Erie. Most of the top performers are indoor waterpark resorts

where the waterpark is open year-round, while properties having only an outdoor waterpark are more weather dependent. The outdoor waterpark at the Holiday Inn Nickelodeon Suites in Orlando is open year-round, while the outdoor waterpark at Kingston Plantation Resort in Myrtle Beach is seasonal.

Looking forward to 2007, Hotel & Leisure Advisors projects that the list will change due to recent expansions and openings of larger properties.